

Managed Services at Choozle allow you to take a backseat role in digital advertising campaign execution and management. Your dedicated Strategist will monitor campaign pacing and performance and make optimizations based on predetermined KPI goals to ensure the initiative is successful.

Benefits

- Proposal creation, strategy advisement, and complete campaign management
- Weekly reporting and optimization recommendations provided throughout the campaign lifetime
- Complete transparency into campaign's performance
- Access to beta products that are not yet available for self-serve advertisers
- 8 support hours per month with dedicated Strategist
- Advisement on transitioning to self-serve operations
- Two business day turnarounds for campaign proposals and setups

Qualifications

- Additional 10% management fee
- \$10K/month per advertiser minimum spend
- \$2K/month per ad group recommended

Managed Services Timeline

